

**Government of India  
Ministry of MSME**

**Brief Industrial Profile of PURI District  
2017-18**



सत्यमेव जयते

Carried out by

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## FOREWORD

Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India has been undertaking the Industrial Potentiality Survey for the districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2017-18, all the districts of Odisha have been taken up for the survey. This Industrial Potentiality Survey Report of **Puri** district covers various parameters like socio-economic indicators, present industrial structure of the district, and availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I like to place on record my appreciation for Shri Shibananda Nayak, AD(EI) of this Institute for his concerted efforts to prepare this report for the benefit of entrepreneurs and professionals in the state.

Cuttack,  
Dated -27<sup>TH</sup> Sept, 2017

  
(Dr. S. K. Sahoo)  
Dy. Director I/C

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## **Brief Industrial Profile of PURI District**

### **1. General Characteristics of the District:**

Puri being a coastal district of Odisha, is famous for its Historic antiquities, Religious sanctuaries , Architectural Grandeur , Sea-scape beauty, moderate climate. It holds a wealth of attraction for the visitors. It boasts of a continuous history from the 3rd Century B.C. to the present day and its unique monuments like those of Lord Jagannath at Puri , the Sun God at Konark are the famous in the world. It has the Chilika lake , one of the largest brackish water lakes in India, that holds a picturesque Sea-Scape beauty. It offers an ideal resort for birds who migrate from different parts of the continent. By virtue of Geographical location , the climate of Puri is enjoyable through out the year. The Jagannath culture is not only pre-dominated in Puri but it is global.

The erstwhile Puri district got bifurcated into three districts and districts of Nayagarh and Khurda were created as a separate entity having been carved out from the old district with effect from 1-4-1993 with an objective of ensuring better administrative control through decentralized process and for focused economic development. The district has a variety of temples and sunny beach which bring out vibration in the heart of many. The district is endowed with the grandiose landscape, natural sulphur springs idyllic lake, famous golden triangle and many more attractions for tourists. The district is also endowed with marine resources with store house of large and diverse quantities of fish and prawn and also other materials resources except mineral resources. The major product of the district is paddy, coconut, vegetables and oil seeds. With a network of rivers, the land is very fertile and very thickly populated.

Despite having plenty of water, marine and agricultural resources, the district remains backward from the point of view of industry as there is no large and medium scale industry at present. The micro and small scale industries are also not vibrant in the district.

#### **1.1 Location & Geographical Area:**

Puri district is one of the centrally located districts in Odisha. It lies between 85° 9' to 86° 25' East Longitude and between 19° 28' to 20° 10' North Latitude. It is bounded by the Khordha district in the North, Bay of Bengal in the South, Jagatsinghpur district in the East and Ganjam district in the west.

#### **1.2 Topography:**

The district as a whole can be divided into two de-similar natural division i.e.the literal track and alluvial tract. The literal track lies between the alluvial plains and the Bay of Bengal. It assumes a form of best belt of sandy ridges, which starches along the seashore for full length of the district ranging from a few hundred meters to 6.5 kms in width. It forms the dividing line between the Chilika Lagoon and the Ocean. The land of alluvial region is having densely populated villages and rice fields irrigated by a network of rivers & canals.

The coastal alluvium belongs to coastal marine saline and latchstring saline type of soil. A narrow strip of low land along the seacoast is rendered saline by the

inclusion of tidal water. The salt is rich with natural salts of chloride and sulphate of sodium, magnesium, calcium and potassium. The deltaic deposits are of recent formation and formed as Eutisal. The soils are sandy beam to clay loan in texture and it is acidic to neutral. The soil is generally fertile but with low content of nitrogen and phosphorous.

**1.3. Availability of Minerals:** No minerals in large quantity which can be explored in commercial purpose found in the district.

#### **1.4 Forest:**

The total forest area of the district is 137.10 Sq. kilometer which is only 4.59% indicating much lower than the state average and ideal average i.e. 30% of the total geographical area of the district. Over the years, forest suffered serious depletion due to relentless pressure arising for ever increasing demand for fuel wood, fodder and timber. The major forest products in the district is timber, fire wood and fodder. The production of these products are negligible for industrial use. There are other minor forest product items available but not of commercial magnitude like Mahua, Tamarind, Bahada, Harida etc. The production of Polang oil seeds is very significant in Puri district which is used in laundry soap industries. The annual production of these seeds estimated about 80 MT. Similarly, cashewnuts is also produced in a large scale in the district which is cultivated in 5000 hect. of land and the annual production is estimated about 2000 MT. The outstanding feature of the district is its beautiful grows of the casuarinas (Jhaun) Plantation in the coastal area of the district, specially Puri-Konark marine drive roads.

#### **1.5. Administrative set up:**

The district has one Sub-division with 11 Tahasils, 11 Community Development Blocks, 230 Gram Panchayat with 1715 villages. There are 4 towns in the district including 1 Municipality and 3 NACs.

01. Sub Division-01
02. Tehsils-11
03. CD Blocks-11
04. Gram Panchayats-230
05. No. of Municipality-01
06. No. of NACs-03
07. Census Villages-1707(Both Inhabited & Uninhabited)
08. No. of Police Station including Mahila P.S-13
09. No. of Assembly Area- 06 (Kakatpur, Nimapara, Puri, Brahmagiri,

Satyabadi & Pilpili)

## 2. District at a glance:

Sl. No.	Particular	Year	Unit	Statistics
1	<b>Geographical features</b>			
(A)	Geographical Data			
	i) Latitude		Degree	19° 28' to 20° 10' North
	ii) Longitude		Degree	85° 9' to 86° 25' East
	iii) Geographical Area		Sq. Kms	3479.0
(B)	<b>Administrative Units</b>			
	i) Sub divisions	2017	No.	1
	ii) Tehsils	2017	No.	11
	iii) Sub-Tehsils	2017	No.	-
	iv) Patwar Circle	2017	No.	-
	v) Panchayat Samitis(CD Blocks)	2017	No.	11
	vi) No. of Municipalities & Corporation	2017	No.	1
	vii)No. of NACs	2017	No.	3
	viii) Gram Panchayats	2017	No.	230
	ix) Census villages(Both Inhabited & Uninhabited)	2017	No.	1707
	x) Assembly Area	2017	No.	6
2	<b>Population (2011 Census)</b>			
(A)	Sex-wise			
	i) Male	2011	'000	865
	ii) Female	2011	'000	834
(B)	Rural Population	2011	'000	1433
3	<b>Agriculture</b>			
	Land utilization			
	i) Total Area	2015-16	'000 hectre	348
	ii) Forest cover	2015-16	'000 hectre	9
	iii) Non Agriculture Land	2015-16	'000 hectre	55
	iv) Barren & Uncultivable land	2015-16	'000 hectre	3
4	<b>Forest</b>			
	(i) Forest	2015-16	'000 hectre	9
5.	<b>Livestock &amp; Poultry(19<sup>th</sup> Livestock Census, 2012)</b>			
A	Cattle			
	i) Cows (Indigenous & Cross Bred)	2012	No	543855
	ii) Buffaloes	2012	No	16483
B	Other livestock			
		2012		

	i) Goats	2012	No	132413
	ii) Pigs	2012	No	575
	iii) Sheep	2012	No	43528
	iv) Poultry	2012	No	1067419
6.	<b>Railways</b>			
	i) Length of rail line	2015-16	Km	42.56
7.	<b>Roads</b>			
	(a) National Highway	2015-16	Km	140.37
	(b) Express highway	2015-16	Km	-
	(c) State Highway	2015-16	Km	67.37
	(d) Major District Road	2015-16	Km	88.29
	(e) Other District Road	2015-16	Km	315.52
	(f) Rural road	2015-16	Km	1425.16
	(g) G.P. Road	2015-16	Km	8739
	(h) Panchayat Samiti Road	2015-16	Km	688
	(f) Forest Road	2015-16	Km	23.70
8.	<b>Communication</b>			
	(a) Telephone connection	As on 31.03.12	No	125889*
	(b) Post offices	As on 31.03.2015	No	283
	(c) Telephone center		No	-
	(d) Density of Telephone		No	-
	(e) Density of Telephone		No	-
	(f) PCO Local	As on 31.03.12	No	519*
	(g) PCO STD	As on 31.03.12	No	1724*
	(h) Mobile	As on 31.03.12	No	708703*
9.	<b>Public Health</b>			
	(a) Allopathic Hospital	2014-15	No	68
	(b) Beds in Allopathic hospitals		No	684
	(c) Ayurvedic Hospital		No	24
	(d) Beds in Ayurvedic hospitals		No	16
	(e) Homoeopathic hospitals		No	-
	(f) Community health centers		No	16
	(g) Primary health centers		No	45
	(h) Dispensaries		No	-
	(i) Sub Health Centers		No	5
	(j) Private hospitals			-
	(k) Mobile Health Unit			1
10.	<b>Banking commercial</b>	2014-15		
	(a) Commercial Bank Branches	-do-	No	161
	(b) Rural Bank Branches	-do-	No	46
	(c) Co-Operative bank Branches	-do-	No	14

	(d) Public sector bank Branches	-do-	No	105
11.	<b>Education</b>			-
	(a) Primary school	2015-16	No	1316
	(b) Middle schools(Upper Primary)	2015-16	No	895
	(c) Secondary & senior secondary schools(Junior Colleges)	2015-16	No	382
	(d) Colleges	2015-16	No	98
	(e) Technical University	2015-16	No	-

Source: District at a Glance 2017, Livestock Census, 2012 and Economic Survey 2016-17, Govt. of Odisha. \*Data on Telephone Connection is of Bhubaneswar Telecom circle which includes Puri district.

### 2.1 Existing Status of Industrial Areas in the PURI District:

No industrial Area/Estate has been established in the district.

Sl. No.	Name of Ind. Area/ Estate	Total Land	Allotted	Allotable litigation free land	Land rate/ Acre/ Rs in lakh	Total Shed	Sheds allotted /used otherwise	No. of Units in Production
01	Kurki	26.63	-	-	-	-	-	-
02	Palashree	2.93						
Total		29.56	-	-	-	-	-	-

Source: IDCO, Bhubaneswar

## 3. INDUSTRIAL SCENERIO OF PURI DISTRICT:

### 3.1 Industry at a Glance:

Sl. No.	Head	Unit	Particulars
1	REGISTERED INDUSTRIAL UNIT	No.	1598
2	TOTAL INDUSTRIAL UNIT(GIP)	No.	7559
3	REGISTERED MEDIUM & LARGE UNIT	No.	Nil
4	TOTAL EMPLOYMENT IN REGD. SMALL SCALE INDUSTRIES	No.	13196
5	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	No.	0
6	NO. OF INDUSTRIAL AREA	No.	2
7	INVESTMENT IN P&M OF SMALL SCALE IND.	In Lakhs	3202.4
8	INVESTMENT IN P&M OF MEDIUM & LARGE SCALE INDUSTRIES	In Lakhs	0

Source: Directorate of Industries, Odisha



### 3.2 YEAR WISE TREND OF MSME UNITS REGISTERED (GIP)

The Year-wise break-up of the MSMEs promoted in the District along with their investment and employment is as follows.

<b>MSMEs gone into production in Puri District during 1991-1992 to 2015-16</b>				
Sl. No.	Year	Nos.	Investment ( in Lakhs)	Employment
1	1991-92	100	175.59	528
2	1992-93	91	340.4	622
3	1993-94	75	177.43	627
4	1994-95	84	257.87	446
5	1995-96	90	114.28	477
6	1996-97	112	428.36	637
7	1997-98	113	419.32	624
8	1998-99	104	559.1	623
9	1999-2000	114	556.36	721
10	2000-01	144	572.53	735
11	2001-02	180	765.63	911
12	2002-03	173	839.71	760
13	2003-04	195	817.81	933
14	2004-05	196	871.88	867
15	2005-06	200	345.65	712
16	2006-07	200	387.95	799
17	2007-08	200	507.36	805
18	2008-09	202	619.77	775
19	2009-10	200	1723.47	961
20	2010-11	205	836.55	1473
21	2011-12	243	1341.22	1624
22	2012-13	225	1929.23	1270
23	2013-14	290	1193.96	1368
24	2014-15	1270	4880.37	3961
25	2015-16	1510	4249	4491
<b>TOTAL</b>		<b>6516</b>	<b>24910.8</b>	<b>27750</b>

Source: Directorate of Industries, Odisha

### 3.3 DETAILS OF EXISTING MSMEs IN THE DISTRICT (Gone Into Production):

Product wise No. of MSME set up with Investment & Employment in the PURI District by end of 2016				
Sl.No.	Category Name	No. of SSI unit set up	Investment (Rs. in lakh)	Employment
1	FOOD AND ALLIED	1137	6300.59	7692
2	CHEMICAL & ALLIED	214	632.24	1347
3	ELECTRICAL & ELECTRONICS	57	267.13	454
4	ENGINEERING & METAL BASED	638	1361.4	4221
5	FOREST & WOOD BASED	667	1228.7	5396
6	GLASS & CERAMICS	356	988.09	6540
7	LIVESTOCK & LEATHER	30	112.83	221
8	PAPER & PAPER PRODUCT	163	291.2	857
9	RUBBER & PLASTICS	121	369.69	711
10	TEXTILES	795	1144.68	5232
11	MISC. MANUFACTURING	809	2518.57	3897
12	REPAIRING & SERVICING	2572	9994.44	7840
Total		7559	25209.56	44408

Source: Directorate of Industries, Odisha

### 3.4 Large Scale Industries / Public Sector undertakings:

No large scale industry exists in the district.

### 3.5 Major Exportable Item: NIL

### 3.6 Growth Trend: N.A

### 3.7 Vendorisation/Ancillarisation of the Industry:

As there is no large and medium scale industries in the district, the development of ancillary and down stream industries except a few consumer units have not got momentum in the district. For the benefit of mother plants in the nearby districts there is a scope of the following industries to come up.

01. Insulated tapes
02. Alum
03. PVC Tapes
04. Paints
05. General Machine Parts
06. Nitric/Hydrochloric/Sulphuric Acid
07. Soda Ash
08. Lime stone powder
09. Common salt
10. Laminated Hessian bags

- 11.Lime
- 12.Leather hand glove

### 3.8. Medium Scale Enterprises

#### 3.8.1 List of the units in PURI & Near By Area:

List of medium scale unit(GIP) in PURI from 1990 to2016					
Sl. No.	Name & Address of the unit	Item of product	Year of Production	Total Investment (Rs. in lakh)	Employment
1	M/S MILK MANTRA PVT. LTD, H.O.-2ND FLOOR, CENDERET BUILDING, XIMB CAMPU JAYADEV VIHAR, BBSR	PASTURISED MILK, PANEER, DAHI ETC.	2012	1088.32	23

### 3.9. Potentials areas for service industry:

The district of Puri is a holy district. Lakhs of people visit the district to have a holy darshan of lord Jagannath. Also the famous Sun temple I,e The Konark temple situated in this district. The Bay of Bengal adds more beauty to the district. Moreover this is the ultimate place for the religious minded people and also equally important for nature loving people. Any type of service sector enterprises aimed at the visitors have a very good scope to prosper like enterprises engaged in providing tours & travels services, health related services, Hotels & Restaurants, guide services to visit different places of the district etc. Besides these Internet café, Mobile repairing centre, dry cleaners etc have a great scope to prosper in the district.

01. Tour & Travel Services
02. DTP Centre & Internet Café
03. Mobile Repairing Centre
04. Hotels & Restaurants.
05. Repairing & Servicing of Electrical Appliances.
06. Computer Training Institute
07. Ayurvedic Health Clinic
08. Dry Cleaners
09. Beauty Parlour
10. Digital Photo Studio
11. Gym Centre
12. Cycle/Motor Cycle repairing shop

### 3.10 Potential for new MSMEs

01. Soft drink of tender coconut
02. Appliqué
03. Painting works
04. Stone carving Unit
05. Coir based products
06. Marine fish products
07. Milk Products
08. Sweet Preparation(Puri Khaja)

09. Detergent Soap preparation
10. Cashew nut Processing
11. Sauce & Pickle
12. Packaged Drinking Water
13. Coconut Oil
14. Polang Oil
15. Prawn Processing
16. Prawn & Fish Pickles
17. Dry Fish
18. Ice Blocks
19. Fishing Boats/Nets
20. Agricultural Implements/ Black Smithy
21. Leather Handglove
22. Brass metal utensils
23. General Fabrication
24. Cattle feed
25. Milk Products like cheese, butter
26. Packaged Milk
27. Power loom
28. Electrical Motor winding
29. UPS/Voltage Stabilizer Manufacturing
30. Fly Ash Bricks
31. PVC wires & Pipes
32. Cold Storage
33. Printing Press
34. Decorative Items of Sea Shell

#### 4. Existing Clusters of Micro & Small Enterprises:

##### 4.1. Existing Clusters of Micro & Small Enterprises in Puri District

SL NO.	Type of Cluster	Name of Industry Cluster	Product of the Cluster	Geographical area of the cluster	No. of units (Approx)	Skill Development need as per the products
1	Coir Cluster	Coir Cluster , Sakhigopal	Coir ropes, mat, handicrafts, coir yarn, mattress etc.	Satasankha	270	Knowledge on coir products
2	Handicraft Cluster	Applique Cluster, Pipili	Garden Umbrella, Wallet, Wall Hanging, Lampshade, Pouch, Bags etc.	Pipili	78units (3000 Artisans)	Cutting and designing of fabric, embroidery and mirror works , packaging
3	Cashew Cluster	Berhamgiri, Cashew Cluster	Cashew Kernel, CSNL	Puri	32	Need of skill upgradation programme, quality assurance, food safety measures, processing of Cashew kernel, packaging, Energy

						conservation
4	Handicraft Cluster	Raghurajpur, Pattachitra	Pattachitra	Puri	300	Drawing & designing
5	Textile Cluster	Pipli, Cotton Sarees & Gamacha	Cotton Sarees & Gamacha	Pipili	388	Weaving

Source: DIC, Puri ; Coir Board and DI, Odisha

There are various clusters existing in the Puri district for promoting and giving a general platform to the MSEs in the district. This includes Handicraft cluster, Coir cluster, Cashew cluster, Textile cluster etc.

#### 4.2. Crafts Cluster Developed by Directorate of H&CI in the Puri District:

##### Craft clusters developed Under Craft Village Programme

S N	Location	Craft	No of Clusters	No. of	
				Artisans	SHG
1	Gop	Golden grass craft	1	30	2
2	Brahmagiri	Horn Craft	1	30	2
3	Malatipatpur	Coir craft	1	30	2
4	Konark	Sea Shell	1	60	4
5	Gop	Golden grass craft	1	60	4
6	Rebana Nuagaon	Sea Shell	1	30	2
7	Puri town	Modern applique	1	30	2
8	Bentapur	Terracotta	1	30	2
9	Nimapara	Patta painting	1	60	4
10	Nimapada	Applique	1	30	2
11	Puri town	Solo &Jari work	1	30	2
12	Badhimangalpur	Non ferrous bell metal	1	30	2
		<b>Total</b>	<b>12</b>	<b>450</b>	<b>30</b>

Source: Directorate of H&CI and DI, Odisha

There is also prospect of cluster development in areas like Rice Mill, Puri Khaja, Nimapara Jhili, Stone Carving, Hotel Cluster, Pattachitra & Palm Leaf & Golden Grass in the district.

### 5. Udyog Aadhaar Regd. Enterprises of Puri vis-à-vis Other districts of Odisha

SI No.	District Name	Udyog Aadhaar Regd.	Micro	Small	Medium
1	ANGUL	1340	1141	191	8
2	BALANGIR	555	463	89	3
3	BALASORE	24618	24397	211	10
4	BARGARH	461	381	77	3
5	BHADRAK	3356	3276	78	2
6	BOUDH	895	886	9	0
7	CUTTACK	6793	6186	583	24
8	DEOGARH	62	57	4	1
9	DHENKANAL	549	475	71	3
10	GAJAPATI	306	277	29	0
11	GANJAM	5205	4825	376	4
12	JAGATSINGHPUR	694	406	287	1
13	JAJPUR	793	656	129	8
14	JHARSUGUDA	285	178	100	7
15	KALAHANDI	311	235	72	4
16	KANDHAMAL	244	219	24	1
17	KENDRAPARA	362	324	37	1
18	KENDUJHAR	360	280	66	14
19	KHORDHA	5275	3937	1288	50
20	KORAPUT	757	559	192	6
21	MALKANGIRI	96	94	2	0
22	MAYURBHANJ	745	682	61	2
23	NABARANGAPUR	288	258	30	0
24	NAYAGARH	685	628	57	0
25	NUAPADA	117	95	22	0
<b>26</b>	<b>PURI</b>	<b>3545</b>	<b>3386</b>	<b>156</b>	<b>3</b>
27	RAYAGADA	485	404	78	3
28	SAMBALPUR	521	376	142	3
29	SONEPUR	132	106	24	2
30	SUNDARGARH	1658	1167	467	24
	<b>Total :</b>	<b>61,493</b>	<b>56,354</b>	<b>4,952</b>	<b>187</b>

Source: [http://udyogaadhaar.gov.in/UA/Reports/DistrictBasedReport\\_R3.aspx](http://udyogaadhaar.gov.in/UA/Reports/DistrictBasedReport_R3.aspx), Data browsed as on 21st Sept 2017.

## 6. General issues raised by industry association:

01. There is insufficient land available for Industrial Development from IDCO in the district.
02. Infrastructure development is poor
03. Procedural Delays

## 7. Prospects of training programmes during 2017-18:

Sl.No.	Name of the programme	Subject	No of proposed programme to be conducted
01	ESDP/EDP	Training Programme	02
02	IMC	Motivational Campaign	02

## 8. Action plan for MSME Schemes during 2017-18:

S. No.	Name of the Scheme	Proposed activity on the scheme
1.	MSE-CDP	01 Cluster would be identified
2.	ZED Awareness Programme	01 nos. of awareness programme will be organised.
3.	MATU	Two export oriented units may be motivated.
4.	CLCSS	Handholding Support will be provided
5.	Capacity Building & strengthening of data base	-
6.	International cooperation	-
7.	TREAD for women	-
8.	VDP	-
9.	National awards	02 Units will be motivated
10.	NMCP schemes	10 no.s of units will be motivated under the scheme
I.	Lean Manufacturing	01 cluster would be identified
II.	Design Clinic	01 seminar would be organized.
III.	IPR	01 seminar would be organized.
IV.	ICT-Digital MSME	05 Units will be motivated for the registration in digital MSME website

V. Technology and Quality Upgradation Support to MSMEs	01 seminar would be organized
VI. Business Incubator scheme	01 seminar would be organized

## 9. STEPS TO SET UP MSMEs:

Before going for setting up of any enterprise, the entrepreneur should move in a systematic way in order to get his desired level of output. At various levels, different agencies are functioning to provide different types of assistance to the entrepreneurs for setting up of MSMEs. So, following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl. No	Type of assistance	Name, address and website of agencies
1.	Provisional Registration Certificate – Udyog Aadhaar Memorandum (UAM)	<ul style="list-style-type: none"> <li>• Directorate of Industries, Govt. of Odisha, Kila Maidan , Cuttack, <a href="http://www.as.ori.nic.in/diorissa/">www.as.ori.nic.in/diorissa/</a></li> <li>• General Manager, DIC, Puri.</li> <li>• MSME Development Institute, Cuttack</li> <li>• <a href="http://www.udyogaadhaar.gov.in/">www.udyogaadhaar.gov.in/</a></li> </ul>
2.	Identification of project profiles, techno-economic and managerial consultancy services, market survey and economic survey reports	<ul style="list-style-type: none"> <li>• MSME Development Institute, Vikash Sadan, College Square, Cuttack, <a href="http://www.msmedicuttack.gov.in">www.msmedicuttack.gov.in</a></li> </ul>
3.	Land and Industrial shed	<ul style="list-style-type: none"> <li>• MD, IDCO, IPICOL House, Janpath, Bhubaneswar <a href="http://www.idco.in">www.idco.in</a></li> </ul>
4.	Financial assistance	<ul style="list-style-type: none"> <li>• MD, OSFC, OMP Square, Cuttack, <a href="http://www.osfcindia.com">www.osfcindia.com</a></li> <li>• MD, IPICOL, Janpath, Bhubaneswar, <a href="http://www.ipicolorissa.com">www.ipicolorissa.com</a></li> <li>• Director, KVIC, 6, Budha Nagar, Bhubaneswar, <a href="http://www.kvic.org.in">www.kvic.org.in</a></li> <li>• Secretary, KVIB, Near Rupali Square,</li> </ul>



		<p>Bhubaneswar</p> <ul style="list-style-type: none"> <li>• General Manager, NABARD, Nayapalli, Bhubaneswar, <a href="https://www.nabard.org/english/Orissa.aspx">https://www.nabard.org/english/Orissa.aspx</a></li> <li>• General Manager, SIDBI, OCHC Building, Unit-3, Bhubaneswar, <a href="http://www.sidbi.com">www.sidbi.com</a></li> <li>• Nationalized Banks</li> </ul>
<b>5.</b>	For raw materials under Govt. supply	<ul style="list-style-type: none"> <li>• M.D, OSIC, Khapuria Industrial Estate, Cuttack, <a href="http://www.osicltd.in">www.osicltd.in</a></li> </ul>
<b>6.</b>	Plant and machinery under hire/purchase basis	<ul style="list-style-type: none"> <li>• Regional Manager, NSIC, Abdul Hamid Street, Kolkata</li> <li>• Sr. Branch Manager, NSIC, Link Road, Cuttack, <a href="http://www.nsic.co.in">www.nsic.co.in</a></li> </ul>
<b>7.</b>	Power/Electricity	<ul style="list-style-type: none"> <li>• Chairman, GRID Corporation of Odisha, GRIDCO, Saheed Nagar, Bhubaneswar, <a href="http://www.gridco.co.in">www.gridco.co.in</a></li> <li>• Chairman, CESCO, IDCO Tower, Bhubaneswar, <a href="http://www.cescoorissa.com">www.cescoorissa.com</a></li> </ul>
<b>8.</b>	Technical Know-how	<ul style="list-style-type: none"> <li>• Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003, <a href="http://www.msmedicuttack.gov.in">www.msmedicuttack.gov.in</a></li> </ul>
<b>9.</b>	Quality & standard	<ul style="list-style-type: none"> <li>• Bureau of Indian Standards(BIS), Ministry of Civil Supplies, Consumer Affairs &amp; Public Distributors, Govt. of India, 62/63, Ganganagar, Bhubaneswar, <a href="http://www.bis.org.in/dir/bhbo.htm">www.bis.org.in/dir/bhbo.htm</a></li> <li>• Director National Productivity Council, Ministry of Industry, Govt. of India, A/7, Surya Nagar, Bhubaneswar, <a href="http://www.npcindia.gov.in/offices">www.npcindia.gov.in/offices</a></li> <li>• Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003</li> </ul>
<b>10.</b>	Marketing/Export assistance	<ul style="list-style-type: none"> <li>• Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack - 753003</li> <li>• Export Credit Guarantee Corporation of India Ltd., A-77, Saheed Nagar, Bhubaneswar, <a href="http://www.ecgc.in/portal/servicenetwork/easternpopup.asp">www.ecgc.in/portal/servicenetwork/easternpopup.asp</a></li> <li>• Director, EPM, Ashoka Market, Master Canteen, Bhubaneswar, <a href="http://www.depmodisha.nic.in">www.depmodisha.nic.in</a></li> </ul>

		<ul style="list-style-type: none"> <li>• Sr.Branch Manager, NSIC, Link Road, Cuttack.</li> </ul>
<b>11</b>	Other Promotional Agencies	<ul style="list-style-type: none"> <li>• MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar, <a href="http://www.apicol.co.in">www.apicol.co.in</a></li> <li>• Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar, <a href="http://www.orihort.in">www.orihort.in</a></li> <li>• Director, Animal Husbandry &amp; Veterinary Services, Mangalabag, Cuttack, <a href="http://www.odishaahvs.com">www.odishaahvs.com</a></li> <li>• Director, Handicraft &amp; Cottage Industries, Saheed Nagar, Bhubaneswar, <a href="http://www.dhorissa.ori.nic.in">www.dhorissa.ori.nic.in</a></li> <li>• Director of Textiles, Satya Nagar, Bhubaneswar, <a href="http://www.odisha.gov.in/textiles">www.odisha.gov.in/textiles</a></li> <li>• Director of Fisheries, Jobra, Cuttack, <a href="http://www.odishafisheries.com">http://www.odishafisheries.com</a></li> <li>• Coconut Development Board, Nayapalli, Bhubaneswar, <a href="http://www.coconutboard.nic.in/odishacday.htm">www.coconutboard.nic.in/odishacday.htm</a></li> <li>• Coir Board, Jagamara, Bhubaneswar, <a href="http://www.coirboard.gov.in">www.coirboard.gov.in</a></li> <li>• Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharpur, Bhubaneswar, <a href="http://www.odishaforest.in">www.odishaforest.in</a></li> </ul>